MEET the THREAT

MEET THE THREAT: STATES CONFRONT THE CYBER CHALLENGE REGIONAL SUMMIT

March 15-17, 2017

Hayes Mansion
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San Jose, CA

AGENDA

Wednesday, March 15th

9:00 – 12:30 **Registration** – Foyer

11:30 – 12:45 **Lunch** – Ballroom II

12:45 – 1:15 **Welcome Remarks and Introductions** – Ballroom I
- ❖ **Jeff McLeod**, Director, Homeland Security and Public Safety Division, National Governors Association
- ❖ **Mark Ghilarducci**, Director, Governor's Office of Emergency Services, California
- ❖ **Scott Pattison**, CEO, National Governors Association

1:15 – 2:00 **Keynote:** *Meet the Threat* – Ballroom I
- ❖ **Speaker: Gov. Terry McAuliffe**, Commonwealth of Virginia

2:00 – 2:45 **Plenary: Leading on Cybersecurity Risk** – Ballroom I
This session highlights strategies and steps to create a risk-based strategy for achieving a resilient posture.
- ❖ **Doug Robinson** (Moderator), Executive Director, National Association of State Chief Information Officers
- ❖ **Karen Jackson**, Secretary of Technology, Commonwealth of Virginia
- ❖ **Kevin Richards**, North America Security Lead, Accenture
- ❖ **Tom Corn**, Senior Vice President, Security Group, VMware

2:45 – 3:15 **Break**

3:15 – 4:00   **Plenary: Economic Development & the Cybersecurity Workforce** – Ballroom I

This session discusses the need and tactics to address the cybersecurity workforce deficit, initiatives to bolster cybersecurity education in K-12 grades, and the economic benefits of advancing cybersecurity in states.

- ❖ **Gov. Terry McAuliffe** (Moderator), Commonwealth of Virginia
- ❖ **Dr. Scott Ralls**, President, Northern Virginia Community College
- ❖ **Michael Cockrill**, Chief Information Officer, Washington

4:00 – 4:15   **Presentation: Oregon's Cybersecurity Initiatives** – Ballroom I

- ❖ **Speaker: Alex Pettit**, Chief Information Officer, Oregon

4:15 – 5:15   **Plenary: Cybersecurity and the Education Sector** – Ballroom I

This session discusses the sensitive data held by educational institutions, the risks they face, and tactics to protect sensitive information.

- ❖ **Brian Moran** (Moderator), Secretary of Public Safety and Homeland Security, Commonwealth of Virginia
- ❖ **Michael Duff**, Chief Information Security Officer, Stanford University
- ❖ **Douglas Levin**, President, EdTech Strategies LLC
- ❖ **Neil Daswani**, Chief Information Security Officer, LifeLock

5:15   **Closing** – Ballroom I

- ❖ **Jeff McLeod**, Director, Homeland Security and Public Safety, National Governors Association

6:00 – 7:30   **Reception** – Ballroom II & Terrace

Thursday, March 16th

8:00 – 9:00   **Networking Breakfast and Welcome** – Foyer

9:00 – 9:15   **The Federal Cybersecurity Legislative Outlook** – Ballroom I

- ❖ **Speaker: Anna Davis**, Director, Office of Government Relations, National Governors Association

9:15 – 10:00   Plenary: Cybersecurity Response Plans – Ballroom I

This session highlights the importance of response planning, reviews state cyber response models, and evaluates recommendations for creating and improving response plans.
- ❖ **Michael Garcia** (Moderator), Policy Analyst, Homeland Security and Public Safety Division, National Governors Association
- ❖ **Jason Truppi**, Director of Endpoint Detection and Response, Tanium
- ❖ **David Cagigal**, Chief Information Officer, Wisconsin
- ❖ **David Behen**, Director, Department of Technology, Management, and Budget, and Chief Information Officer, Michigan
- ❖ **Michael Wyatt**, Managing Director, Cyber Risk Services, Deloitte

10:00 – 11:00   Facilitated State Team Time – Ballroom I

State teams will use this time to review the pre-work they submitted prior to the conference and identify what areas of concern they want to focus on during the Summit.

11:00 – 12:15   Breakouts

Investigating Cyber Crime – Monterey

This breakout examines the importance of a state's ability to prosecute cyber criminals and the steps states should take to ensure they have the authority to investigate cyber-crimes.
- ❖ **Alisha Powell** (Moderator), Program Director, Homeland Security and Public Safety Division, National Governors Association
- ❖ **Lt. Jim Ellis**, State Police, Michigan

Election Infrastructure: 2020 and Beyond – San Martin

This breakout discusses the cybersecurity threats confronting state election systems and voting systems, the current capacity to confront those threats, and recommendations to bolster the security of election infrastructure.
- ❖ **David Forscey** (Moderator), Policy Analyst, Homeland Security and Public Safety Division, National Governors Association
- ❖ **Merle King**, Executive Director, Center for Election Systems, Kennesaw State University
- ❖ **Alex Padilla**, Secretary of State, California

Revealing the Attacker's View of Your State's Cyber Infrastructure – Morgan Hill

This breakout examines how states can leverage advanced data analytics to expose active cyber threats.
- ❖ **Timothy Blute** (Moderator), Program Director, Homeland Security and Public Safety Division, National Governors Association
- ❖ **Doug Powers**, Managing Director, Deloitte
- ❖ **Erik Avakian**, Chief Information Security Officer, Pennsylvania

Cybersecurity in Emergency Communications – Madrone

Emergency communications increasingly rely on digital systems that are vulnerable to disruption or compromise. This breakout will discuss the threat and address how states can build resilient emergency communications.

- **Michael Garcia** (Moderator), Policy Analyst, Homeland Security and Public Safety Division, National Governors Association
- **Brig. Gen. Richard J. Hayes, Jr.**, Illinois National Guard
- **Ric Lumbard**, Director, Iowa Communications Network
- **George Popovich**, Director, Products & Services Cybersecurity Governance, Motorola Solutions

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12:15 – 1:15 **Lunch** – Ballroom II & Terrace

1:15 – 1:30 **Presentation: The New NIST Framework and Online Identities** – Ballroom I

- **Speaker: Sean Brooks**, Privacy Engineer, NIST

1:30 – 2:30 **Plenary: Cybersecurity of Critical Infrastructure** – Ballroom I

This session will discuss the cybersecurity risks to critical infrastructure and highlight the ways in which states can work collaboratively with private partners to mitigate this threat.

- **Andrew Kambour** (Moderator), Program Director, Environment, Energy and Transportation Division, National Governors Association
- **Eric Goldstein**, Branch Chief, Partnerships and Engagement, Department of Homeland Security
- **Renee Tarun**, Special Assistant to the Director, National Security Agency for Cyber and Director for the National Security Agency's Cyber Task Force
- **Stan Partlow**, Chief Security Officer, American Electric Power Company
- **Kristin Royster**, Senior Vice President, Global Cyber Security Public Policy, Bank of America

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2:30 – 3:45 **Breakouts**

Models of State Information Sharing – Madrone

This breakout examines current state best practices for sharing cybersecurity information and steps to develop those models.

- **Alisha Powell** (Moderator), Program Director, Homeland Security and Public Safety Division, National Governors Association
- **Keith Tresh**, Commander, California Cybersecurity Integration Center
- **Peter Liebert**, Chief information Security Officer, California
- **Mark Gower**, Chief Security Officer, Oklahoma

Initiatives for Improving Cybersecurity Education – San Martin

This breakout discusses present federal initiatives to improve cybersecurity educational opportunities across the nation, including the Centers for Academic Excellence program and the National Initiative for Cybersecurity Education.

- ❖ **David Forscey** (Moderator), Policy Analyst, Homeland Security and Public Safety, National Governors Association
- ❖ **Lynne Clark**, Chief, National Information Assurance Education and Training Program, National Security Agency
- ❖ **Marian Merritt**, National Initiative for Cybersecurity Education, National Institute of Standards and Technology

Overcoming Citizen Cyber Insecurity – Monterey

This breakout considers citizens' lack of confidence in cybersecurity and what steps government can take to remedy this problem.

- ❖ **Timothy Blute** (Moderator), Program Director, Homeland Security and Public Safety Division, National Governors Association
- ❖ **Lalit Ahluwalia**, North America Public Sector and Higher Ed Security Lead, Accenture

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3:45 – 5:45   **Facilitated State Team Time** – Ballroom I

State teams will use this time to discuss the topics covered during the Summit and begin to formulate recommendations for how to implement improved cybersecurity risk practices.

5:45   **Closing** – Hayes Ballroom I

- ❖ **Jeff McLeod**, Director, Homeland Security and Public Safety Division, National Governors Association

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6:30 – 8:00   **Dinner: The Security-Convenience Trade-Off** – Ballroom II

- ❖ **Jeff McLeod** (Moderator), Director, Homeland Security and Public Safety Division, National Governors Association
- ❖ **Michael DeCesare**, CEO and President, Forescout
- ❖ **Gus Hunt**, Cyber Security Practice Lead, Accenture Federal Service

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Friday, March 17th

8:00 – 9:00   **Breakfast and Welcome** – Foyer & Ballroom I

- ❖ **Jeff McLeod** (Moderator), Director, Homeland Security and Public Safety Division, National Governors Association

9:00 – 9:45 **Plenary: Reframing How We View Cybersecurity in Public Safety** – Ballroom I

The management of public safety and emergency response is designed to react to and address all hazards. Cyber threats should be framed broadly to consider impacts to infrastructure, communications, information sharing, and public perception.

❖ **Jeff McLeod** (Moderator), Director, Homeland Security and Public Safety Division, National Governors Association
❖ **Brian Moran**, Secretary, Department of Public Safety, Virginia
❖ **Mark Ghilarducci**, Director, Governor's Office of Emergency Services, California
❖ **Cord Overton**, Policy Advisor, Office of Governor Terry E. Branstad, Iowa

9:45 – 10:15 **The FBI Perspective on State-Federal Coordination** – Ballroom I

❖ **Jack Bennett**, Special Agent in Charge, San Francisco Division, Federal Bureau of Investigation

10:15 – 10:30 **Break** – Foyer

10:30 – 11:30 **Plenary: Using the National Guard to Support State Cyber Preparedness** – Ballroom I

This session will explore the National Guard's role in assisting state cybersecurity initiatives. Whether developing plans, conducting exercises, or responding to a cyber incident, the National Guard provides unparalleled capacity and expertise.

❖ **David Forscey** (Moderator), Policy Analyst, Homeland Security and Public Safety Division, National Governors Association
❖ **Maj. Gen. William N. Reddel, III**, New Hampshire National Guard
❖ **Maj. Gen. (Ret.) Tim Lowenberg**, Honeywell LLP
❖ **Lt. Col. William Zana**, Virginia National Guard
❖ **Joshua Spence**, Chief Information Security Officer, West Virginia

11:30 – 12:15 **Plenary: Cybersecurity of Health Infrastructure** – Ballroom I

This session focuses on the current threats facing the health sector and how states can engage public and private health partners to confront those threats.

❖ **Timothy Blute** (Moderator), Program Director, Homeland Security and Public Safety Division, National Governors Association
❖ **Denise Anderson**, President, NH-ISAC
❖ **Joe Oregon**, San Diego Fusion Center
❖ **Lance Larson**, Investigator, Orange County Intelligence Assessment Center

12:15 **Closing** – Ballroom I
❖ **Jeff McLeod**, Director, Homeland Security and Public Safety, National Governors Association