

Conserving 30% of the Chesapeake Bay watershed by 2030:

**A Regional Conservation Perspective** 

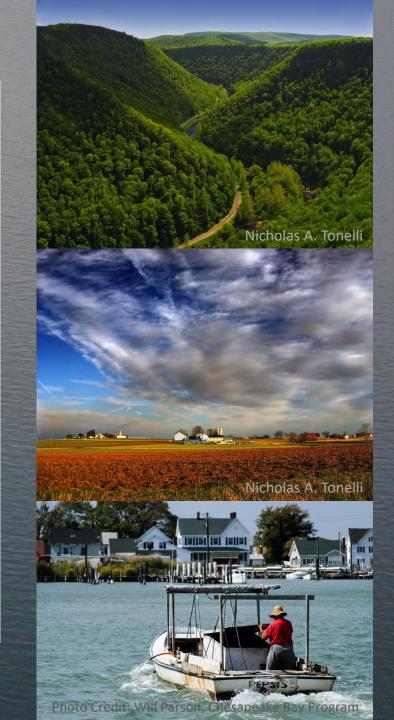
Joel Dunn, President and CEO, Chesapeake Conservancy





### **Chesapeake Bay fast facts:**

- 64,000 square mile watershed
- Nearly 200 miles from north to south
- Widest point is 30 miles wide.
- Population throughout the watershed is 18 million; projected to be 20 million by 2030
- Diverse landscape, significant history, culture, and heritage around the Bay region
- Current protected level: 22%



## Origins of Conservation efforts in the Chesapeake Bay watershed

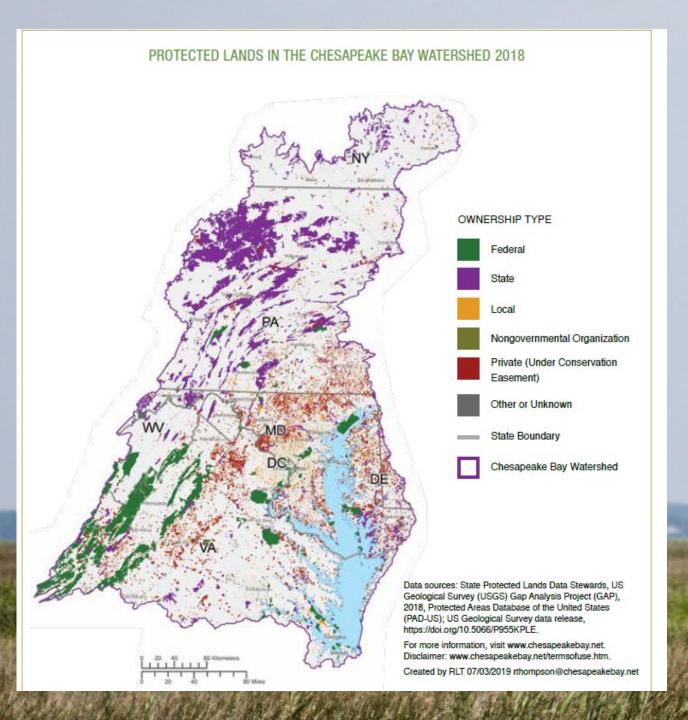


1858: Mount Vernon Ladies' Association acquires and protects home of U.S. President George Washington and his wife Martha Washington.

Photo left: Mount Vernon, VA and Potomac River

1966: Commonwealth of Virginia creates the Virginia Outdoors Foundation. To date, VOF has helped protect more than 860,000 acres

1969, 1977: Maryland creates Program Open Space and the Maryland Agricultural Land Preservation Foundation, respectively. To date, these programs have helped protect more than 780,000 acres



# Protected Land Ownership (2018)

State: 4,065,638

Federal: 2,309,248

Private: 2,105,727

Local Government: 415,605

Nongovernmental Organization: 133,826

Other: 128,412

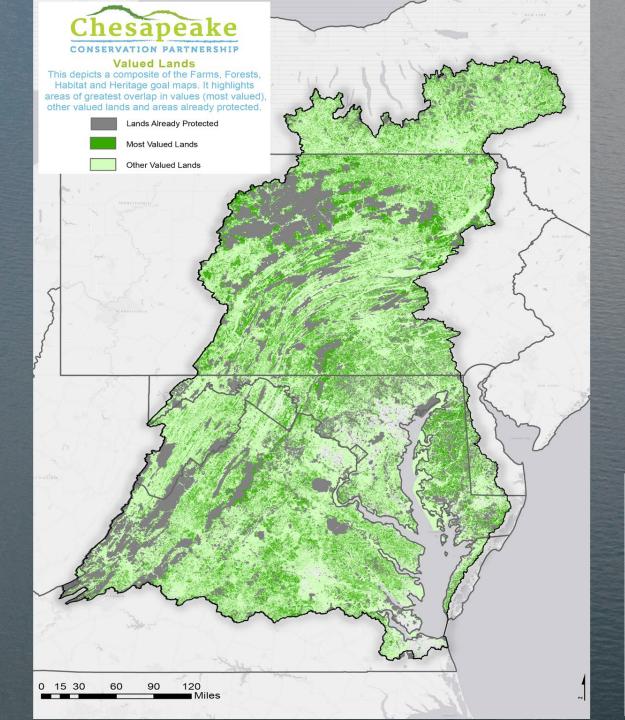
Photo Credit: Will Parson, Chesapeake Bay Program

		Amount of \$ for		
FY19 Conservation Funding, Maryland	Overall fund	land protection		
Rural Legacy	\$25,017,000	\$25,017,000		
Program Open Space Stateside	\$48,532,000	\$48,532,000		
Program Open Space Local	\$53,287,000	\$22,500,000		
Maryland Agricultural Land				
Preservation Foundation (MALPF)	\$48,900,000	\$48,900,000		
Total	\$175,736,000	\$144,949,000		

FY19 Conservation Funding,		Amount of \$ for			
Pennsylvania	Overall fund	land protection			
Park and Forest Facility Rehabilitation	\$24,803,000	\$ -			
Grants for Land Trusts	\$8,268,000	\$7,854,600			
Oil and Gas Lease Fund (DCNR					
allocation)	\$69,774,000	\$ -			
Environmental Stewardship Fund					
(DCNR allocation)	\$15,227,000	\$ -			
Farmland Preservation	\$38,000,000	\$38,000,000			
Total	\$156,072,000	\$45,854,600			

		Amount of \$ for
FY17 Conservation Funding, Virginia	Overall fund	land protection
Land Preservation Tax Credit	\$75,000,000	\$75,000,000
Virginia Outdoors Foundation		
Operations	\$3,284,226	\$3,255,240
Virginia Outdoors Foundation		
Preservation Trust Fund	\$2,000,000	\$2,000,000
Land Conservation Foundation	\$6,000,000	\$6,000,000
Battlefield Preservation Fund	\$792,000	\$792,000
Farmland Preservation Fund	\$500,000	\$500,000
Total	\$87,576,226	\$87,547,240

Photo Credit: Will Parson, Chesapeake Bay Program



### **Recommendation:**

# **Support large landscape partnerships**

Photo: Valued lands in Bay watershed (about 50% of watershed)



#### **Chesapeake Conservation Partnership**

- Nearly 80 partners
  - 9 federal agencies / departments
  - 15 national non-profits
  - 6 states + DC
  - Dozens of local land trusts and conservation organizations

#### **Recommendation:**

Use state policy to enable greater private capital investment in conservation

Photo: Comprehensive Conservation Finance Act legislation, introduced and passed by MD State Senate in 2021 General Assembly session

#### SENATE BILL 737

M3, P2 1lr1909

By: Senator Rosapepe Senators Rosapepe, Elfreth, Guzzone, Hester, Smith, Washington, and Young

Introduced and read first time: February 5, 2021

Assigned to: Education, Health, and Environmental Affairs

Committee Report: Favorable with amendments Senate action: Adopted with floor amendments

Read second time: February 27, 2021

CHAPTER \_\_\_\_

1 AN ACT concerning

#### Comprehensive Conservation Finance Act

FOR the purpose of providing that the Department of Agriculture, the Department of Natural Resources, and the Maryland Environmental Trust must allow participants in certain programs to participate in and receive compensation from certain markets, credits, or programs under certain circumstances; authorizing the Department of Agriculture and the Department of Natural Resources to enter into certain partnerships for certain purposes; altering the duties of the Commission on Environmental Justice and Sustainable Communities; authorizing the Department 10 of the Environment to take certain actions with respect to certain water infrastructure assets that are priorities for removal to improve fish passage or for 11 12 small hydroelectric power plant installation; requiring the Department of the Environment to provide a certain notice to the Maryland Industrial Development 13 14 Financing Authority under certain circumstances; establishing that it is the policy of the State that the maintenance and repair of certain source watersheds is eligible 15 16 for certain financial assistance; expanding the purposes for which amounts in the Maryland Water Quality Revolving Loan Fund may be used; altering the terms and 17 authorized uses of the Maryland Drinking Water Revolving Loan Fund; altering the 18 19 name of the Maryland Water Quality Financing Administration to be the Maryland Water Infrastructure Financing Administration; requiring the Maryland Water 20 Infrastructure Financing Administration to prioritize certain opportunities in 21creating a certain intended use plan; requiring certain financial incentives developed by the State to include allowing landowners to use forests located on State lands for

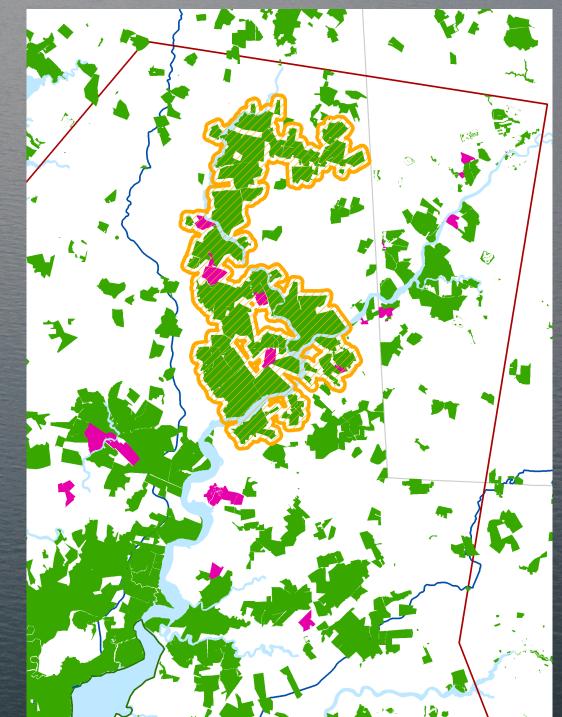
## **Recommendation:**

Leverage all available tools and programs

Photo right: Conservancy conservation projects in Nanticoke River watershed

Photo below: Celebration of Nanticoke project with DOD REPI, NPS, DNREC







# Leverage outdoor recreation economy to build support for conservation

	Consumer		Wages and	State and Local Tax
Outdoor recreation economy in Chesapeake Bay states (source: Outdoor Industry Association)	Spending (billions)	Direct Jobs	Salaries (billions)	Revenue (billions)
Pennsylvania	\$ 29.1	251,000	\$ 8.6	\$ 1.9
West Virginia	\$ 9.0	91,000	\$ 2.4	\$ 0.7
Virginia	\$ 21.9	197,000	\$ 6.5	\$ 1.2
Maryland	\$ 14.0	109,000	\$ 4.4	\$ 1.0
Delaware	\$ 3.1	29,000	\$ 1.0	\$ 0.1
New York	\$ 41.8	313,000	\$ 14.0	\$ 3.6
		-		



Thank you!



