MEET THE THREAT: STATES CONFRONT THE CYBER CHALLENGE
FINAL MEETING

NATIONAL CONFERENCE CENTER
18980 UPPER BELMONT PLACE
WEST BUILDING
LEESBURG, VIRGINIA
June 14-15, 2017

Wednesday, June 14, 2017	
7:30 a.m. – 8:15 a.m. Ballroom Foyer/Atrium	*Registration & Breakfast*
8:15 a.m. – 8:30 a.m. Ballroom A/B	*Welcoming Remarks* **Jeff McLeod**, Division Director, Homeland Security & Public Safety Division, National Governors Association (NGA)
8:30 a.m. – 9:10 a.m. Ballroom A/B	*An Interview with the Cyber Governor* **Tim Starks**, Reporter, Politico **Gov. Terence McAuliffe**, Commonwealth of Virginia
9:10 a.m. – 9:50 a.m. Ballroom A/B	*Keynote: Trends in Cybersecurity* **Marc Goodman**, Future Crime Institute
9:50 a.m. – 10:30 a.m. Ballroom A/B	*Keynote: Cybersecurity and States: Filling In What the Federal Government Can't or Won't Do* **Richard Clarke**, Chairman & CEO, Good Harbor Security Risk Management LLC
10:30 a.m. – 10:45 a.m.	*Break*
10:45 a.m. – 11:15 p.m. Ballroom A/B	*Lessons from NGA's Policy Academy: Unification, Cyber Centers, and Disruption Response Planning* **David Forscey (Moderator)**, Policy Analyst, Homeland Security & Public Safety Division, Center for Best Practices, NGA **Alex Pettit**, Chief Information Officer, Oregon **Shannon Rahming**, Chief Information Officer, Nevada **Dustin Glover**, Chief Information Security Officer, Louisiana
11:15 a.m. – 12:30 p.m.	*Lunch*

12:30 p.m. – 1:15 p.m. Ballroom A/B	***Crowdsourcing Security: Vulnerability Disclosure & Bug Bounties*** *How can state agencies use independent security researchers to achieve dramatic reductions in security vulnerabilities?* **David Forscey (Moderator)**, Policy Analyst, Homeland Security & Public Safety Division, Center for Best Practices, NGA **Adam Ely**, Vice President, Information Security, Wal-Mart **Katie Moussouris**, Founder & CEO, Luta Security
1:15 p.m. – 1:35 p.m. Ballroom A/B	***Lessons from NGA's Policy Academy: Cybersecurity Strategies*** **Timothy Blute (Moderator)**, Program Director, Homeland Security & Public Safety Division, Center for Best Practices, NGA **Mark Raymond**, Chief Information Officer, Connecticut **Kirk Lonbom**, Chief Information Security Officer, Illinois
1:35 a.m. – 1:45 p.m.	***Break and Transition***
1:45 p.m. – 2:45 p.m. Belmont A Ballroom C	***Breakout Sessions*** *Improving Information Sharing with States and ISACs* *How can states promote information sharing with established information sharing and analysis centers? How can they establish their own information sharing and analysis organizations?* **Michael Garcia (Moderator)**, Policy Analyst, Homeland Security & Public Safety Division, National Governors Association **Richard Lipsey**, Deputy Director, ISAO Standards Organization **Scott Algeier**, Executive Director, Information Technology ISAC **Shawn Edwards**, Vice President & Head of Cyber Defense, Visa **Thomas Duffy**, Senior Vice President, Operations and Services, Center for Internet Security *Privacy and Cybersecurity* *How do you integrate privacy considerations into cybersecurity decisions, and can the two fields complement one another?* **David Forscey (Moderator)**, Policy Analyst, Homeland Security & Public Safety Division, National Governors Association **Sallie Milam**, Chief Privacy Officer, West Virginia **Agnes Kirk**, Chief Information Security Officer, Washington **Wayne Pauley**, Senior Director, Chief Technology Office, VMware

Ballroom D	*Cyber Liability Insurance* *What is the state of the cyber insurance industry, and what is the value it provides states?* **Yejin Cooke (Moderator)**, Director, Government Affairs, NASCIO **Mark Gower**, Chief Security Officer, Oklahoma **Jeffrey Batt**, Vice President, Marsh **Robert Morgus**, Policy Analyst, New America Foundation
2:45 p.m. – 3:00 p.m.	***Break and Transition***
3:00 p.m. – 3:45 p.m. Ballroom A/B	***The Future of Technology and Its Implications for State Cybersecurity*** *Will emerging technologies complicate or simplify the achievement of a resilient cybersecurity posture?* **Jeff McLeod (Moderator)**, Division Director, Homeland Security & Public Safety Division, Center for Best Practices, NGA **Karen Jackson**, Secretary of Technology, Commonwealth of Virginia **Reggie Tompkins**, Director, Security Systems for U.S. Public Market, IBM **Tom Parker**, Chief Technology Officer & Vice President, Security Services, Accenture
3:45 p.m. – 4:30 p.m. Ballroom A/B	***Cybersecurity and Elections*** *How did states respond to threast against voting and election systems during and after the 2016 elections? How are they preparing for 2018 and 2020?* **Michael Garcia (Moderator)**, Policy Analyst, Homeland Security & Public Safety Division, Center for Best Practices, NGA **Connie Lawson**, Secretary of State, Indiana **Deborah Blyth**, Chief Information Officer, Colorado **Joseph Hall**, Chief Technologist, Center for Democracy and Technology
4:30 p.m. – 5:00 p.m. Ballroom A/B	***Communicating Cyber Risks*** *What are the best techniques for communicating cyber-related issues, whether during normal operations or during a crisis?* **Doug Robinson (Moderator)**, Executive Director, NASCIO **David Damato**, Chief Security Officer, Tanium **Srini Subramanian**, Risk Advisory Services Leader, State Government, Deloitte

6:00 p.m. – 9:30 p.m. **Vanish Farmwoods Brewery** 42245 Black Hops Lane Leesburg, VA 20176	*Reception and Dinner: Taste of Virginia* Transportation provided. Shuttles depart at 5:30 p.m.

Thursday, June 15, 2017	
7:30 a.m. – 8:30 a.m. Ballroom Foyer/Atrium	*Networking Breakfast*
8:30 a.m. – 8:45 a.m. Ballroom A/B	*Welcoming Remarks* **Jeff McLeod (Moderator)**, Division Director, Homeland Security & Public Safety Division, Center for Best Practices, NGA
8:45 a.m. – 9:15 a.m. Ballroom A/B	*Findings of the Healthcare Industry Cybersecurity Task Force* **Emery Csulak**, Chief Information Security Officer/Senior Official for Privacy, Centers for Medicare and Medicaid Services **Josh Corman**, Director, Cyber Statecraft Initiative, Atlantic Council
9:15 a.m. – 9:35 a.m. Ballroom A/B	*Blockchain Technologies and Cybersecurity* *What are blockchain technologies, how are they bigger than cryptocurrencies, and what do they hold for cybersecurity?* **Peter Van Valkenburgh**, Director of Research, Coin Center
9:35 a.m. – 10:15 a.m. Ballroom A/B	*Expanding the Cybersecurity Talent Pool* *How can states expand the available supply of cybersecurity workers?* **Jeff McLeod (Moderator)**, Division Director, Homeland Security & Public Safety Division, Center for Best Practices, NGA **Dr. Diana Burley**, Executive Director, Institute for Information Infrastructure Protection & Co-Chair, ACM/IEEE-Computer Society Joint Task Force on Cybersecurity Education **Michael Veysey**, Director, Corporate Affairs, Cisco Systems
10:15 a.m. – 10:45 a.m. Ballroom A/B	*Michigan's Cybersecurity Innovation* **Michael Stone**, Deputy Director, Department of Military & Veteran Affairs, Michigan **David Kelly**, Captain, Michigan State Police **Rajiv Das**, Chief Security Officer & Deputy Director, Department of Technology, Management & Budget, Michigan
10:45 a.m. – 11:00 a.m.	*Break and Transition*

11:00 a.m. – 11:30 a.m. Ballroom A/B	***Don't Click! Behavioral Science in Cybersecurity*** *How can states use psychology and human persuasion to maximize compliance with cybersecurity programs?* **Deanna Caputo**, Lead Behavioral Psychologist, MITRE Corporation
11:30 a.m. – 12:15 p.m. Ballroom A/B	***Point-Counterpoint: Do We Have to Regulate IoT Security?*** *Proposition for Debate: Government oversight of cybersecurity measures in Internet-of-Things (IoT) devices needs to be stronger.* **Timothy Blute (Moderator)**, Program Director, Homeland Security & Public Safety Division, Center for Best Practices, NGA **Katherine Gronberg**, Vice President, Government Affairs, Forescout Technologies **Josh Corman**, Director, Cyber Statecraft Initiative, Atlantic Council
12:15 p.m.	***Closing***